

SBIR/STTR Lunch-and-Learn Training Series 2023

An 8-session series, 4th Wednesdays, noon to 1:30pm







February 22, 2023

SBIR/STTR: ABC's/Introduction

The government's Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) programs make over \$4 billion in high-risk, non-dilutive capital available to innovative small companies annually. If you are considering pursuing SBIR or STTR funding, the first step is to learn what it takes to be eligible and then determine which of the 11 participating agencies best fits your technology. This session will give you basic information to determine if this is a path you would like to seriously pursue.

Register: https://us06web.zoom.us/webinar/register/WN_sL1xxx9HQg224sVI7OLKkg

March 22, 2023

SBIR/STTR: Contracting vs Granting Agencies

This session will cover the 11 SBIR/STTR participating agencies, their respective missions, the technologies each agency typically funds, and determining the best agency fit for you. This will include where to find the topics of interest, what has been funded previously and how to contact the agencies.

Register: https://us06web.zoom.us/webinar/register/WN_1kCGH4bvTYOubxRWKmVzJw

April 26, 2023

Essentials of SBIR/STTR Commercialization Planning

Covers agency expectations for commercialization plans in your Phase I and II projects, where to find cost effective market research, what quality "support & commitment letters" are and more.

Register: https://us06web.zoom.us/webinar/register/WN_t1SUJ-4wT0GFJT5wvEO_kg

May 24, 2023

SBIR/STTR: Budget Preparation

This session will walk through the development of a project budget. Items covered will include what costs need to be included, how to write a budget justification, can the company afford to pursue this project, what indirect rate should be used and more.

Register: https://us06web.zoom.us/webinar/register/WN_8EeSr-T5RcOEx7V983072g

June 28, 2023

NIH Program Overview

This session will provide an overview of NIH grant programs. We'll cover; NIH structure and identifying the most appropriate Institute or Center to fund your project; Understanding and navigating NIH's review process; Effective communication with the Program Managers; Tapping into NIH's unique SBIR/STTR funding opportunities to maximize your budget.

Register: https://us06web.zoom.us/webinar/register/WN 0UcBIDASReOQi7cZmwVmbQ

July 26, 2023

DOD: Overview of Program & Components

Get an overview of the various DOD components and how their programs differ and learn how to find the right solicitation for your technology, how to contact the Technical Points of Contact (TPOC) as well as how to influence future topics and tips for a successful proposal.

Register: https://us06web.zoom.us/webinar/register/WN_SeL7eq59QpqU3RlwsLkA2Q

August 23, 2023 - TBA September 27, 2023 - TBA

