



2019 Women & Technology Conference
Embassy Suites, Charleston WV
October 21, 2019

AGENDA

8:00 a.m.

Registration and Breakfast

Hearty Breakfast – Feast, network, get ready!

9:00 – 9:45 a.m.

Welcome & Kickoff: Anne Barth, Executive Director, TechConnectWV

Special Remarks: The Honorable Joe Manchin III, U.S. Senate

Welcoming Remarks: The Honorable Amy Shuler Goodwin, Mayor of Charleston

Keynote Speaker: Pam Murphy, Chief Operating Officer, Infor

9:45 – 10:45 a.m.

Starting A Career in Tech - How We Did It:

This panel will offer valuable advice on starting a career in tech, including descriptions of in-demand technologies, how to navigate the tech job search, where opportunities are in WV, and challenges faced by women in the tech sector. Having recently entered the technology field, these three presenters will share insights directly from the field and also examine trends and what the sector will look like in the next few years.

- Skye Smith, Data Scientist, Terbium Labs
- Chelsie Cooper, Marshall University
- Beth Fanning Taylor, Business Analyst & Project Manager, CentralApp
- Jordan Castelloe, Lead Instructor, NewForce

Moderator: Natalie Roper, Executive Director, Generation West Virginia

10:45 – 11:00 a.m.

Networking Break

11:00 – 12:00 p.m.

Finding Your Voice & Taking the Lead

When you are called to lead, who is your best advocate? Do you rely on yourself, your managers, or your mentors to advocate for you? This panel will explore strategies for women to maximize the impact of using their own voices, leverage their networks, and address fear and risk.

- Alicia Dalton-Tingler, Lead for Grid Modernization / Technical Project Manager, Technology Development & Integration Center, NETL
- Lee Ann Haley, Chief of Staff, Laboratory Operations Center, NETL

- Heather Quedenfeld, Associate Director Coal, Technology Development & Integration Center, NETL
- Kylee Underwood, Physical Scientist / Technical Project Manager, Technology Development & Integration Center, NETL

Moderator: Katy Murphy, KeyLogic Communications Manager at NETL

12:00 – 1:15 p.m. **Video Greetings:** The Honorable Shelley Moore Capito, U.S. Senate

Luncheon Speaker: Ann L. Chester, Director
Health Science & Technology Academy, WVU Health Sciences Center

1:15 – 1:30 p.m. **Special Remarks:** Michelle Christian
Director of Rural Affairs, U.S. Small Business Administration

1:30 – 2:30 p.m. **Meet the Makers!**
A panel of founders examines the role that technology plays in launching and running a business in West Virginia. From finding talent to production to marketing and more, what tech strategies work best for them as women makers?

- Nancy Bruns, Co-Founder/CEO, J.Q. Dickinson Salt-Works
- Lisa Allen, President & CEO, The Ziegenfelder Company
- Kim Mack, President, Cyclops Industries, Inc.

Moderator: Deedre Hayes, WV Manufacturing Extension Partnership

2:30 – 2:40 p.m. **Networking Break**

2:40 – 3:40 p.m. **Gallup Strengths-Based Leadership Overview**
Learn how the Gallup organization uses its 50+ years of research to help millions gain a deeper understanding of how to use their own strengths in the workplace to empower themselves and others.

Dr. Melanie Page
Associate Vice President for Creative and Scholarly Activities, WVU

3:40 – 4:40 p.m. **Research Journeys of Women Scientists**
Join us for an insider's look at the triumphs, challenges and lessons learned from being women in STEM. Hear from panelists who will share their research and experiences as women faculty. Find out what's learned by caving in West Virginia and Cuba, what technical art history means, how first generation college students are supported and more.

- Dr. Maria Perez, West Virginia University
- Dr. Hanna Szczepanowska, West Virginia University
- Dr. Rosalynn Quinones, Marshall University
- Dr. Erica Harvey, Fairmont State University

Moderator: Dr. Jan Taylor, Science & Research Division, WV HEPC

4:40 p.m. **Door Prize Drawing & Closing Remarks**

Agenda is subject to change.