Angel Funding Workshop

How to get in front of your competition for funding
The Mind of the Investor

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Five Incredibly Simple yet Too-Often Ignored Rules for Entrepreneurs Raising Capital
Entrepreneur:

Very soon you will be asking an audience for money.
They will intimidate you...

Because you will be asking them for money.
But you **will** succeed.

Because you are highly motivated.
And you need their money...

Like, yesterday.
Rule #1: Dress for Success

• Investors may look cool; you need to look professional.

• “Professional” doesn’t mean “stiff.”

• It means possessing style, not being faddish.