



Women in Technology Conference

September 10, 2018

Embassy Suites Hotel, Charleston WV

DRAFT AGENDA

7:30 a.m.	Registration, Continental Breakfast & Exhibits
8:30 a.m. – 9:00 a.m.	Welcome Anne Barth: Executive Director, TechConnect WV Greetings from Statewide Leaders
9:00 a.m. – 9:45 a.m.	Opening Keynote Address: Dr. Carroll Thomas, Director of the Hollings Manufacturing Extension Partnership at the National Institute of Standards and Technology, U.S. Department of Commerce
9:45 a.m. – 10:45 a.m.	How to EMPOWER Women Mentors & Protegees <i>Women in scientific disciplines face challenges that range from institutionalized bias to differences in communication styles and a lack of female role models. This panel will examine frameworks for mentor-protégé relationships that lead to degree completion, more rapid career advancement and higher career satisfaction. This panel includes:</i> <ul style="list-style-type: none"> • Afrin Naz, WVU Beckley Campus • Hannah Payne, WV State University • Sue Ann Heatherly, Green Bank Observatory
10:45 a.m. – 11:00 a.m.	Networking Break & Exhibits
11:00 a.m. – 12:00 p.m.	The Rise of Women in Manufacturing <i>Do you know that women make up nearly one-third of the manufacturing industry workforce in the U.S.? As this sector addresses talent acquisition in the 21st century, women will find good-paying--but non-traditional--opportunities.</i> <ul style="list-style-type: none"> • Heather Cyphert, Precision Tool Progressive Industries • Angie Cowger, Custard Stand Chili • Mary Anne Ketelsen, Mister Bee
12:00 p.m. – 1:15 p.m.	Luncheon & Spirit of Innovation Awards TechConnect will present the 2018 Spirit of Innovation Awards for: <ul style="list-style-type: none"> • Outstanding Woman in Technology • Innovative Manufacturer of the Year • The Phoenix Award
1:15 p.m. – 2:15 p.m.	Founders & Funders – Addressing the Gender Gap in StartUp Investing <i>Women seeking angel funding have an uphill climb, but new funds are sprouting around the country to fill the gap. Hear from the founder of a fund designed to support women owned/led businesses. This panel includes:</i> <ul style="list-style-type: none"> • Yvonne Campos, Next Act Fund • Marion Lewis, BoardBookIt • Teresa Whalen- Next Act Fund Investor/Angel
2:15 p.m. – 2:30 p.m.	Networking Break & Exhibits
2:30 p.m. – 3:30 p.m.	Promoting Gender Diversity in the Technology Workplace <i>Fostering gender diversity in the technology workplace benefits everyone, and engaging male advocates and allies is key to this effort. Learn strategies for identifying and recruiting male advocates from a seasoned HR professional.</i> Zachary T. Abraham, Principal, AlignHR, LLC
3:30 p.m. – 4:00 p.m.	Afternoon Keynote Address: Meshea Poore, Vice President for Diversity, Equity & Inclusion West Virginia University
4:00 p.m. – 4:30 p.m.	Lightning Pitch Contest Up to ten contestants will vie for prizes for the audience’s favorite pitch. Registrants can apply to deliver a two-minute pitch about an exciting program that’s creating positive change in WV.
4:30 p.m. – 5:30 p.m.	Reception