



**2017 Women & Technology Conference  
Embassy Suites Hotel, Charleston WV  
June 26, 2017  
AGENDA**

- 8:00 a.m.                   **Registration and Continental Breakfast**
- 8:30 – 9:15 a.m.       **Welcome and Keynote Address**
- Anne Barth  
Executive Director, TechConnect WV
- Keynote Address: *“Waves of the Future: How Gravitational Waves are Transforming Research and Education in West Virginia”***
- Dr. Maura McLaughlin  
Eberly Professor, Department of Physics and Astronomy and  
Director of WVU’s Center for Gravitational Waves and Cosmology  
West Virginia University
- 9:15 – 10:30 a.m.       **Creating a Tech Revolution in West Virginia**
- Lee Farabaugh, Core10 and Natalie Roper, Generation West Virginia
- In this fireside chat, Lee Farabaugh with Huntington-based Core10 and Natalie Roper with Generation West Virginia will discuss what’s needed to jumpstart tech jobs in the state, with ideas about the role women can play and why all of us benefit when more women are developing technologies for the future.
- 10:30 -10:45 a.m.       **Networking Break**
- 10:45 - 11:45 a.m.      **Speaking Out & Leading the Way - Millennial Voices**

A panel of young leaders in STEM will discuss career choices, barriers and challenges to women in STEM fields, interactions between generations and words of wisdom and encouragement.

Moderated by Dr. Michelle Foster of the Greater Kanawha Valley Foundation, the panel will include:

- Brooke Albin of the Mid-Atlantic Technology, Research & Innovation Center (MATRIC)
- Emily Rawlings of TransCanada
- Sabrina Ridenour, new graduate of the WVU Statler College of Engineering
- Shanna Sanders, 4<sup>th</sup> Year Student, University of Charleston Pharmacy School

12:00 p.m.

**Lunch and Keynote Address:**

***“DARPA: Creating Breakthrough Technologies for National Security”***

Dr. Anne Fischer  
Defense Science Office Program Manager  
Defense Advanced Research Projects Agency (DARPA)

1:30 p.m.

**Break**

1:45 p.m.

**Communications Workshop: Telling Your Tech Story**

Led by April Kaull, Director of News  
West Virginia University Communications

Candace Nelson, Social Media Editor  
West Virginia University Communications

This workshop will focus on identifying the real message of your story, strategies to pitch to the right media, the strategic use of social media and tips for success and resources to make the work easier.

3:30 p.m.

**Conference concludes**