



2017 Women & Technology Conference
Embassy Suites Hotel, Charleston WV
June 26, 2017
AGENDA

8:00 a.m. **Registration and Continental Breakfast**

8:30 – 9:15 a.m. **Welcome and Keynote Address**

Anne Barth
Executive Director, TechConnect WV

Keynote Address: *“Waves of the Future: How Gravitational Waves are Transforming Research and Education in West Virginia”*

Dr. Maura McLaughlin
Eberly Professor, Department of Physics and Astronomy and
Director of WVU’s Center for Gravitational Waves and Cosmology
West Virginia University

9:15 – 10:30 a.m. **Creating a Tech Revolution in West Virginia**

Lee Farabaugh – Co-Founder & Chief Operating Officer, Core10
Natalie Roper -- Executive Director, Generation West Virginia
Megan Bullock -- Brand Strategist + Creative Director + Co-Founder,
MESH Design & Development

In this fireside chat, three outstanding young leaders will discuss what’s needed to jumpstart tech jobs in the state, with ideas about the role women can play and why all of us benefit when more women are developing technologies for the future.

10:30 -10:45 a.m. **Networking Break**

10:45 - 11:45 a.m. **Speaking Out & Leading the Way - Millennial Voices**

A panel of young leaders in STEM will discuss career choices, barriers and challenges to women in STEM fields, interactions between generations and words of wisdom and encouragement.

Moderated by Dr. Michelle Foster of the Greater Kanawha Valley Foundation, the panel will include:

- Brooke Albin of the Mid-Atlantic Technology, Research & Innovation Center (MATRIC)
- Emily Rawlings of TransCanada
- Sabrina Ridenour, new graduate of the WVU Statler College of Engineering
- Shanna Sanders, 4th Year Student, University of Charleston Pharmacy School

12:00 p.m.

Lunch and Keynote Address:

“DARPA: Creating Breakthrough Technologies for National Security”

Dr. Anne Fischer
Defense Science Office Program Manager
Defense Advanced Research Projects Agency (DARPA)

1:30 p.m.

Break

1:45 p.m.

Communications Workshop: Telling Your Tech Story

Led by April Kaull, Director of News
West Virginia University Communications

Candace Nelson, Social Media Editor
West Virginia University Communications

This workshop will focus on identifying the real message of your story, strategies to pitch to the right media, the strategic use of social media and tips for success and resources to make the work easier.

3:30 p.m.

Conference concludes

TechConnectWV thanks our sponsors for helping to make this event possible:

- ***Division of Science and Research at the WV Higher Education Policy Commission***
- ***West Virginia University***
- ***Allegheny Science & Technology***
- ***NASA WV Space Grant Consortium***
- ***Steptoe & Johnson PLLC***